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**Timeless Medical Systems Announces the Release of Mother's Own Milk System (MOMS)<sup>®</sup> Lite  
Scaled Down Version of Industry Leading Breast Milk Bar Coding System Increases Patient Safety  
in More Hospitals**

FOR IMMEDIATE RELEASE:

Charlottetown, PE, Canada – October 15, 2009 – Timeless Medical Systems announced today a new scaled down version of its industry leading breast milk bar coding system, the Mother's Own Milk System (MOMS): MOMS Lite™. MOMS Lite will feature a simplified version of MOMS comprised of the four main product functions at a reduced cost.

The Mothers Own Milk System (MOMS) is a PC and wireless computer based real time, HIPAA compliant, advanced bar coding system that ensures the correct mother's breast milk is fed to the correct baby at every feeding. MOMS Lite features the same sleek graphical design and user friendly interface but with only the most important fundamental elements of MOMS. MOMS Lite enables: adding mother and baby accounts, printing of labels, bedside barcode scanning checks to ensure that the right breast milk is administered to the right baby (or babies in the case of multiples) for feeding, as well as, providing an audit trail. MOMS Lite saves time by eliminating the need for double and triple 'visual' checking by staff to see if a baby's patient band matches that of the bottle to be fed.

"We are extremely excited about today's announcement and the release of MOMS Lite," stated John Rowe, president of Timeless Medical Systems. "MOMS Lite provides the industry leading safety of the full version of MOMS without unnecessary complexity. MOMS Lite takes advantage of PCs already in place in a hospital, greatly reducing the cost of bar coding breast milk while still attaining the same goal of increasing patient safety."

The MOMS Lite package includes all of the software and hardware needed, onsite installation and training by a Timeless engineer, and free software upgrades when new versions of MOMS Lite are released. Pricing information is available upon request. To arrange an online demo please contact Timeless Medical Systems' sales department at 800-630-3730, Ext. 7015 or via email at: [Sales@TimelessMedical.com](mailto:Sales@TimelessMedical.com).

**About Timeless Medical Systems**

Timeless Medical Systems develops advanced software applications, hardware and information technology systems for Healthcare Professionals. Timeless Medical Systems' products include wireless handheld patient record and tracking for NICUs/PICUs, statistical information gathering, reporting and management applications for Cancer Registrars and Oncology Departments, blood product inventory management and tracking systems for Blood Labs/Banks, comprehensive laboratory information management systems (LIS/LIMS) for all laboratory disciplines, sophisticated database systems and management tools, electronic health records (EHR/EMR) solutions, and data security, back-up and integrity systems.

For more information about Timeless Medical Systems, its products or services, please call 902-892-2035 or visit [www.TimelessMedical.com](http://www.TimelessMedical.com).

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